



## PROGRAM

# INTERNATIONAL CONFERENCE

## *Art and Communities: European models of audience engagement and social inclusion*

In Europe the relationship between art and communities keeps getting richer in experiences that foster the access of all citizens to **creative and cultural activities** and that contribute to the processes of **social innovation**. The artistic **projects with local communities** are particularly effective in creating links, building wellbeing, developing learning and promoting the ownership of **cultural and landscape heritage** between young people and adults.

The International **Art and Communities** Conference presents and evaluates significant experiences in research and intervention in Europe and it is based on the experiences of the 30 events realized in the frame of the **European Social Community Theatre Project Caravan Next (Creative Europe 2015-2019)**. During the conference some **European best practices** will be presented, including the project **TerrAct - gli attori della terra (Interreg Alcotra 2014-2020)**. Audience engagement and the role of youths in promoting cultural heritage are two of the European challenges faced by Caravan Next and the other projects presented at the conference. Two days of reflections and testimonies, workshops and performances on the role of art and, in particular of theatre, in the construction of open and plural communities.

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This Conference is one out of 10 international conferences in the frame of the European Social Community Theatre Project Caravan Next – co-funded by the Creative Europe Programme. The conferences aim on spreading inspiration, tools and knowledge about social community theatre based on the experiences of the 30 Caravan Next events

### All 10 Caravan Next conferences in 2018:

APRIL: Conference in Brussels, **Belgium**, by Nordisk Teaterlaboratorium – Odin Teatret. MAY: Conference in Seville, **Spain**, by Atalaya/TNT. JUNE: Conference in Szczecin, **Poland**, by Teatr Brama. SEPTEMBER: Conference in The Hague, **The Netherlands**, By ZID Theatre. OCTOBER: Conference in Yerevan, **Armenia**, by Atalaya/TNT, Conference in Turin, **Italy**, by UNITO/SCT Center, Conference in TaoYuan City, **Taiwan**, by Nordisk Teaterlaboratorium - Odin Teatret, Conference in Sydney, **Australia**, by Teatr Brama. NOVEMBER: Conference in **Morocco**, by ZID Theater, Conference taking place in both New York and Bethlehem, **USA**, by UNITO/SCT Center.

Further information on [www.caravannext.eu](http://www.caravannext.eu)

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**THURSDAY, OCTOBER 11**

**h. 14.00 – 20.45**

**Audience engagement and social inclusion: the Caravan Next project and the role of community based arts**

Venue: Teatro Vittoria, via Antonio Gramsci 4, Torino

> Thursday October 11, h 14.00-19.30: [registration](#)

> Thursday October 11, h 19.30-20.45: [registration](#)

**14.00 – 15.00 Arts and Communities in Europe**

14.00 **Greetings:** *Francesca Leon* (Torino Municipality), *Monica Cerutti* (Piemonte Region)

14.15 **Introduction:** *Alessandro Pontremoli* (Task Manager Caravan Next | University of Turin) and *Alberto Pagliarino* (Caravan Next Artistic Coordinator)

14.30 **The Creative Europe Program between past and future: a brief history of projects financed in Italy in recent years**

*Marzia Santone* (Creative Europe Desk Italia)

**15.00 – 15.10 Caravan Next video - film doc (OGR/Italia)**

**15.10 – 15.55 Caravan Next: from evaluation to methodological innovation**

**The European project Caravan Next: evaluation and results**

*Alessandra Rossi Ghiglione* (Caravan Next methodological supervisor, SCT Centre)

*Rita Maria Fabris* (University of Turin)

*Giuseppina Guagnano* (Progetto PRIN – Per-formare il sociale, University of Rome - La Sapienza)

15.55 – 16.25 Coffee break

**16.25 – 18.30 The community based arts: an asset in social inclusion and in the construction of cultural welfare?**

**Round table** in English with Italian translation. They have been invited:

- *Irina Brook* (Théâtre National de Nice/France)
- *Karolina Spaic* (ZID Theater/Netherlands), Caravan Next partner
- *Lotte Faarup* (Forsøgsstationen/Denmark)

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- *An Van Den Bergh* (EnterFestival/Belgium)
- *Sandra Aloia* (Compagnia di San Paolo/Italy)

**18.30 – 18.40**

**Launch Event of the National Social Community Theatre School**

18.40 – 19.30 Buffet

**19.30 – 20.00**

**Certification Ceremony** of the SCT Centre Training School and presentation of the **National Social Community Theatre School** in partnership with the Centro di Cultura e iniziativa Teatrale Mario Apollonio, together with con *Alessandro Pontremoli* (PRIN – Per-formare il sociale project,, Università degli Studi di Torino), *Giulia Innocenti Malini* (PRIN – Per-formare il sociale project, Cattolica University of Milan) and Claudio Tortone (Piemonte Region – DoRS)

**20.00 – 20.45 Theatre Performance *The Voice of Audience*** (Denmark) - outcome of the workshop led by the Danish artistic team Forsøgsstationen and realized with citizens and operators of Turin.

**FRIDAY, OCTOBER 12**

**h. 9.00 – 13.15**

***Audience engagement: art and communities European formats***

Venue: Rinascimenti Sociali, via Maria Vittoria 38, Torino.

**In cooperation with SocialFare**

Host: Maurizio Bertolini

- **Friday October 12, h 9.00-13.15:** [registration](#)
- **Friday October 12, h 14.30-17.30:** [registration](#)

9.00 Greetings –Social Fare

9. 15 – 9.45 **Presentation of formats** – *Alessandra Rossi Ghiglione*

9.45 – 10.30 *Karolina Spaic* (**ZID Theater, Netherlands**) and Øyvind Kirchhoff  
(**Forsøgsstationen, Denmark**)

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10.30 – 11.15 Alberto Pagliarino (**Teatro Popolare Europeo | SCT Centre**) and An Vandenberghe (**EnterFestival, Belgium**)

11.15 – 11.45 Break and division into groups

11.45 – 13.15 **Working groups**: divided in groups, the participants will make an activity on the transferability of the single formats to the contexts they belong to.

**h. 14.30 – 17.00**

***Audience engagement and cultural heritage: the role of youths and communities***

Venue: Sala delle Colonne, Piazza Palazzo di Città 1, Torino

In cooperation with the TERRAT project, Fondazione Santagata per l'Economia della Cultura, International Academy on UNESCO designations and Sustainable Development, UNESCO Regional Bureau for Science and Culture in Europe, UNITO.

14.30 – 15.00 **Greetings and Introduction**

15.00 – 15.20 **Philippe Pypaert contribution** (Head of Science Unit, UNESCO)

15.20 – 15.50 **TERRACT – the actors of the earth** (Interreg – Alcotra): training of young people for the enhancement of the cultural and landscape heritage between Italy and France (*Alberto Pagliarino*)

15.50 – 17.30 **Keynote speakers**: *Giovanna Segre* (University of Turin), *Pier Luigi Sacco* (European Committee special advisor, IULM), *Alessio Re* (Fondazione Santagata), *Erica Meneghin e Andrea Porta* (Fondazione Santagata), *Carlo Salone* (University of Turin).

**“the voice of the audience”** *workshop*

## FORSØGSSTATIONEN

From Monday to Thursday 8-11 October, 2018 (9.30 -13.30) will be held at the StudiumLab of the University of Turin, Via S. Ottavio 20 (ground floor), for artists, social workers and citizens the workshop **The Voice of the Audience**, led by the theatre company Forsøgsstationen (Denmark). The workshop focus on the audio identity of the audience in the theatre and is based **on Vsevolod Meyerholds sound and audio studies of the audience**. The participants of the workshop will be **learning a part of the original piece**, based on the sounds made by audiences a Russian theatre in 1923. The ‘music’ is written and will be conducted by internationally acclaimed composer Peter Bruun under the direction of Lotte Faarup, artistic director of Forsøgsstationen. The sole requirement is to **take part in the whole workshop and the presentation** – no singing or performance talent and/or experience needed! There will be a **translator English-Italian**.

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The conference and the workshop are free but require registration. Registration is open on:  
[www.socialcommunitytheatre.com](http://www.socialcommunitytheatre.com).

[www.caravannext.eu](http://www.caravannext.eu)



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